

# Information Technology Governance and Management Seminar

Information Technology: Value or Risk?



I don't understand IT: now what do I do? You can't get fired for IT problems, can you? How do I protect my company from IT misadventure? Ai Group's Information Technology Governance & Management Seminars can provide the answers.

Analysts say only 7% of IT projects actually deliver all the benefits forecast, and moreover only 50% of projects are successful. Information technology is now completely entangled in the business systems of most organizations. Computer "glitches" can seriously damage operational and financial performance, customer relationships and regulatory conformance. Problems with information technology can result in plunging profit, share price erosion and career interruption for business executives and board directors.

Yet some companies seem to have a magic wand, relentlessly exploiting IT to drive stellar performance and never experiencing problems.

How can business executives and boards protect themselves from problems with IT while ensuring that their investments in IT deliver outstanding results?

The International Standard for Corporate Governance of Information Technology shows how to reorient the IT discussion away from technical specifics to achieving tangible value with acceptable risk. ISO 38500 is an Australian breakthrough that is now being adopted in markets around the globe. It is designed to put business leaders firmly in control of the technology, without the babble!

## Who is this seminar designed for?

- Company directors – executive and non-executive.
- Business executives – CEO, COO, CFO, CIO, CTO, heads of strategy, marketing, HR, IT operations and division managers.
- Business and IT specialists involved in planning, managing and implementing major IT initiatives, including project

sponsors, project owners, program directors, program office managers.

- Consultants, change agents and suppliers of IT products and services.

## What topics are covered?

- Driving forces: Explore the causes and consequences of IT failures.
- Fundamental Equations: What are the critical points of focus for ensuring successful use of information technology?
- "Corporate Governance" vs: "Governance of IT".
- Inside ISO 38500: Identifies seven specific messages, explains the Evaluate-Direct-Monitor model and introduces six principles for good governance of IT.
- Value and risk: Understand how to begin using the ISO 38500 standard for immediate benefit, with an ongoing transformation program progressively building effectiveness in governance of IT.
- Self-assessment: Complete a thirty point self-assessment on how your organisation matches the expectations of the standard.

## Your Instructor

**Mark Toomey** has been deeply involved in development of ISO 38500 and is recognised internationally as a leading expert in top level governance of information technology. In addition to speaking and teaching about ISO 38500 in numerous international events, Mark has also published *Waltzing with the Elephant*, a major book explaining governance and management of IT in the language of directors and executives.

