

ICT, ELECTRONICS & ELECTRICAL

Industry Reference Groups

The Ai Group, with the support of members, will deliver activities through *Industry Reference Groups* based on a process of industry engagement, networking, briefings and cooperation.

The purpose of *Industry Reference Groups* will be to:

1. Provide a targeted technology, industry application or sub-sector based voice and thought leadership,
2. Advise on policy and economic issues that will influence government policy development,
3. Compile and disseminate information that influences the user community, corporate and government industry, and
4. Provide a mechanism for AI Group members to engage on technology, industry application or sub-sector based business opportunities with other groups locally and globally.

Participation in the *Industry Reference Groups* will provide business and industry a mechanism for advocacy, information and introductions through the following services:

- Access and influence with Australian governments and in particular provide input to the Australian government's continuing engagement with industry and within sub- sectors;
- Business missions and business lunches, seminars and other events around Australia as well as access to current business information and analyses; and
- Introductions to Australian and international business leaders and officials.