

ICT, ELECTRONICS & ELECTRICAL

Business Advisory Services

Ai Group will continue to ensure that barriers to entry for small-to-medium-enterprise are minimized and assistance to companies that will maximize their potential commercial opportunities.

Much of the activity attributed to the *TIDC, Industry Reference Group* meetings will result in industry action groups that form specific consortium based projects that will ultimately seek funding through Government initiatives and industry based sources.

In fact, by participating in selected *Industry Reference Groups*, members may engage within the broader AI Group ecosystem of Manufacturing and Services Sectors with the likely intention to develop business opportunities.

Those business opportunities apply to both technology companies and the Ai Group itself. As technology advances and government initiatives drive uptake of technology, Ai Group members will be seeking support in applying that technology to expand and improve their businesses.

The Ai Group is well positioned to expand its paid member services to include business based advice on the adoption and deployment of technology on a sector basis. These services would be of benefit to SME members who have neither the expertise nor time to evaluate which technologies would benefit their business and the most effective way to implement those technologies.