



TradeMissions

Business Mission to China Import Expo

Mission Date:

March 29—31, 2012

Destination:

Kunshang, Jiangsu province
China

Industries:

- Machinery and equipment
- Information and technology
- Environmentally Friendly technology equipment. new material, and other high tech products
- Brand consumer goods (Wines, gifts, Jewelry , Watches etc)

Cost:

Ai Group member \$3000 (no GST)

Non member - \$3500 (no GSTS)

(Airfare and accommodation NOT included)

Action timeline:

9 November

Launch

10 November – 15 January

Company assessments

30 January

Final Commitment due with deposits.

Capture Business Opportunities in China Business Mission to China International Import Expo

Ai Group is pleased to lead its' inaugural Trade Mission to this important Import Trade Fair.

This Mission is designed to provide a cost-effective entry to the Chinese market, expose mission members to one of the world's fastest growing market and provide a comprehensive business-matching program for mission participants to identify real project opportunities.

This show is expected to attract more than 200,000 Chinese importers and exhibiting is restricted to foreign companies.

The Australian Industry group has negotiated additional services and benefits not available elsewhere to assist members and maximize the results of their participation in the event.

- Prematching with local importers
- Site visit ---Particularly for members interested in Joint venture opportunity and sourcing activity
- Cocktail network event, Introduction with local government and industry associations.
- With hi-tech products, Seminars or product launches will be held --- e.g Product briefing.
- The Australian industry group will assign a Trade advisor to accompany the delegation and provide onsite assistance

China is the largest exporting country and the second largest importing country in the world. In 2010, the total import and export volume of China reached 2972.76 billion US dollars, with an annual increase of 34.7%; export volume reached 1577.93 billion US dollars, with an annual increase of 31.3%; import volume reached 1394.83 billion US dollars, with an annual increase of 38.7%;

In 2010, China's total retails of consumer goods reached 2377.7 billion US dollars, a YOY increase of 18.4%.China's consumption of luxury goods accounted for over 20% of the global market.

In 2010, China's import of mechanical and electrical products reached 660.31 billion US dollars, a YOY increase of 34.4%; China's import of high-tech products reached 412.67 billion US dollars, a YOY increase of 33.2%.

China's Environment Industry

- China is a large and fast growing market for environmental protection goods and

February

Exhibition and stand arrangements finalised

15 March

Pre-departure briefing

services

- About US\$50 billion has been invested in pollution control over the last five years
- An accumulated total of US\$33 billion of foreign investment have been injected in environmental projects.
- The industry is estimated to grow at 15% p.a., contributing US\$17 billion to China's GDP.

Why You Should Participate

- Customised business matching with buyers/business partners
- Immediate access to key industry and government leaders in China
- Follow-up services with potential buyers upon return
- Site visits of local manufacturing operations (Optional)

Register Now

Participation in this mission will allow you to familiarise yourself with the requirements of the local market and develop your own business opportunities. The mission itinerary has been designed to maximise the delegate's opportunities within a short period of time. Register to discuss your participation with our experienced China expert.

REGISTRATION OF INTEREST

PLEASE FAX TO: 03 9867 0157

Name:	Position
Company:	
Address:	
Phone:	Fax:
Email:	Website:
Products/ services:	

For further enquiries contact Heidi Yang ---TradeStart Advisor, 0409 388 140 heidi.yang@aigroup.asn.au

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